Loewe Art
37 LED DR+/37 LED

Delivery contents
Set-up options Table Stand, Aluminium
W 90.7 / H 63.2 / PD 6.9 / TD 24.5
Ready-mounted, manually rotatable (+/- 30°), adjustable incline (0 or -2.5°)

Assist 1 system remote control, Aluminium
Incl. batteries, 1.5 V, alkaline, size AAA, mercury, cadmium and lead free

Further set-up options
Art 37

Wall Mount WM 62, Chrome Silver
W 90.7 / H 59.2 / PD 6.9 / TD 10.1
Flat mounted, adjustable incline (0 or approx. +2°)

Floor Stand 8[2], Aluminium
W 90.7 / H 104.2 / PD 6.9 / BP 50.0
Manually rotatable (+/- 45°), adjustable incline (0 or -2.5°), concealed cable routing for TV

Floor Stand A, Aluminium
W 90.7 / H 99.8 / PD 6.9 / BP 53.0
Manually rotatable (+/- 45°), adjustable incline (0 or -2.5°), concealed cable routing for TV

Floor Stand A with equipment board and optional equipment product, Aluminium
W 90.7 / H 99.8 / PD 6.9 / BP 53.0
Manually rotatable (+/- 45°), adjustable incline (0 or -2.5°), concealed cable routing for TV and equipment product

Screen Lift Plus[1], Aluminium
W 90.7 / H 300.0 / PD 6.9 / BP 21.8
Manually rotatable (+/-90°), adjustable incline , (0 or approx. +5°), concealed cable routing for TV

Loewe Rack[2]
Different versions, sizes and colours available to match Loewe TV, sound system and equipment

Dimensions in cm: W = width, H = height, PD = Product Depth, TD = total depth, BP = Diameter/Dimensions of base plate
[1] Only in conjunction with VESA size adapter. [2] Only in conjunction with a corresponding adapter, to be ordered separately.

TV housing
Colours

	Model	Article no.	EAN Code
Mocha	37 LED DR+	50413O47	4011880130509
	37 LED	50413O80	4011880130516
High Gloss Black	37 LED DR+	50413W47	4011880130844
	37 LED	50413W80	4011880130851
Chrome Silver	37 LED DR+	50413T47	4011880121453
	37 LED	50413T80	4011880121446

Technical features

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Technical information
Loewe Art

	37 LED incl. DR+ HD TV 1080p	37 LED HD TV 1080p
Image+ (Image)		
Contrast filter panel / high gloss frames	— / ●	— / ●
Display technology	Full-HD LCD with E-LED-Backlight	Full-HD LCD with E-LED-Backlight
Screen diagonal (in cm) / Picture format / Resolution (in pixels)	94 / 16 : 9 / 1.920 x 1.080	94 / 16 : 9 / 1.920 x 1.080
Brightness (in cd/m²) / Viewing angle (horizontal/vertical)	450 / 178° / 178°	450 / 178° / 178°
Contrast (static/dynamic)	5,000:1 / 5,000,000:1	5,000:1 / 5,000,000:1
Response time (in ms) /Picture repetition rate	6 / 100Hz	6 / 100Hz
Image+ Active / 24 p motion picture display	● / ●	● / ●
Fully digitised signal processing	●	●
Format options 16 : 9, 4 : 3, Panorama, Cinema, Zoom	●	●
Video auto-dimming (VBD+) / Interior auto-dimming (OPC)	● / ●	● / ●
Eco-standard mode	●	●
Sound+ (Audio)		
Output in W (music/sine)	2 x 10 + 1 x 20 / 2 x 20 + 1 x 40	2 x 10 + 1 x 20 / 2 x 20 + 1 x 40
Closed 2-way speakers / DFW sound system / CRX® sound system	● / — / —	● / — / —
Dolby Digital+ / dts / 5.1 Out / Subwoofer Out	● / ● / ● / ●	● / — / — / ●
Two-channel / Variable audio out (fixed available)	● / ●	● / ●
Digital+ (Television standards)		
DVB-T / DVB-C / DVB-S2 / Multistandard (analogue) / Twin Tuner	● / ● / ○ / ● / ●	● / ● / ○ / ● / —
Integrated HDTV reception [1]	●	●
Colour standard: PAL / Secam / NTSC / NTSC-V / PAL-V (60 Hz)	● / ● / ● / ● / ●	● / ● / ● / ● / ●
Audio standard: Two-channel FM / AM, Nicam	● / ●	● / ●
Video/Audio Decoding System: MPEG2 / MPEG4 / MPEG	● / ● / ●	● / ● / ●
Assist+ (Operation)		
Automatic Channel Programming (ACP) / Channel recognition	● / ●	● / ●
Automatic Volume Control (AVC)	●	●
Programme positions including AV and radio	5,000	5,000
Radio reception	DVB radio	DVB radio
Digital Link / Digital Link Plus / Digital Link HD	● / ● / ●	● / ● / ●
Video text Level 2.5 / TOP-Video text / FLOF-Video text / Page memory	● / ● / ● / 2,000	● / ● / ● / 2,000
PIP (AV) [2] / Full PIP [3] / iPIP / Splitscreen TV : TV / TV : Video text	● / ● / ● / — / ●	● / — / ● / — / ●
Personalised Video text with direct access to bookmarked pages	● / ●	● / ●
Electronic Program Guide (EPG)	●	●
Parental Lock / Automatic turn-off / Timer	● / ● / ●	● / ● / ●
Electronic Instruction Manual / Menu languages	● / 19 [4]	● / 19 [4]
Index / Context Related Help	● / ●	● / ●
Media+ (Multimedia functions)		
DR+ / storage capacity in GB	● / 500	— / —
DR+ Streaming server/client	● / ●	— / ●
MediaHome (photos, music and video via home network and USB)	●	●
MediaNet (Internet portal/browser/Internet radio/Internet video)	● / ● / ● / ●	● / ● / ● / ●
MediaText (HbbTV) / MediaUpdate	● / ●	● / ●
Connectivity+ (Connectors)		
HDMI with HDCP / USB / Component (YUV) In [5]	3 / 2 / ○	3 / 2 / ○
Euro-AV (Scart) / S-VHS, Hi-8 / RGB	1 / 1 / 1	1 / 1 / 1
Digital Audio-In (Cinch) / Digital Audio-Out (Cinch)	● / ●	● / ●
Copy function Front-AV to Euro-AV	●	●
VGA / RS 232 C (RJ12) / Motor control / IR-Link / L-Link	● / ○ / ○ / ○ / ○	● / ○ / ○ / ○ / ○
Side AV Video-/S-VHS, Hi-8-ready / Headphone (jack 3.5mm)	● / ● / ●	● / ● / ●
Common Interface CI / CI Plus certified [6]	2 / ●	2 / ●
LAN/WLAN network connection	1 / ○	1 / ○
Environment		
Power consumption in stand-by mode / off (in W)	0.35 / 0	0.35 / 0
Power consumption „ON“ [7] (in W) / Peak luminance ratio in %	83.0 / 73.0	79.0 / 72.0
Mercury content in mg/contains lead	0.0 / no [8]	0.0 / no [8]
Miscellaneous		
Weight (approx.) in kg	18.6	18.5
Power switch / Mains voltages	● / 220–240 V, 50/60 Hz	● / 220–240 V, 50/60 Hz
VDE-safety standard (inspection seal)	●	●

● = included/installed ○ = upgradeable/optional

[1] Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider. DVB-T2 available for the UK.
[2] On sets without DR+, AV-PIP is only available in combination with DVB-T/C/S.
[3] Not with MPEG4.
[4] D-GB-F-I-E-NL-CZ-GR-PL-H-FIN-SLO-SK-TR-S-DK-P-RUS-N
[5] Using VGA adapter (available from Loewe specialist retail partners).
[6] CI Plus is backwards compatible with CI. Functionality is dependent on module availability from the supplier.
[7] To EN 62087: 2009.
[8] Occasionally, traces may be found in electronic components (in compliance with European RoHS directive).